

Lily Kong

*Professor of Geography and
Dean of the Faculty of Arts and
Social Sciences, National
University of Singapore*

Cultural Industries

Producing Economies, Creating Meanings, and Defying Dichotomies

This talk grows out of Lily Kong's fascination with Shaw Brothers, the Hong Kong- and Singapore- based Chinese film company whose media empire is a major powerhouse in contemporary Asia. The Shaw Brothers' contributions to the film industry and beyond open up a multitude of issues about globalization and cultural industries, foregrounding the production of economies, the creation of meanings and the defiance of dichotomies. Here, Kong suggests an agenda for research into the Asian culture industry which goes beyond the focus that has hitherto dominated Third World Cinema—that of the nation-state.

This lecture is held in conjunction with the international conference *Construction of Pan-Chinese Cultures: Globalism and the Shaw Brother Cinema* held October 3 and 4. For more information on this conference, which is free and open to the public, please access www.history.uiuc.edu/shawbrothers.

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Thursday 7:30 pm**

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